

CHOOSE LOVE

GLOBAL ANNUAL ACCOUNTS 2021

Choose Love is a restricted fund under the auspices of Prism the Gift Fund, charity No. 1099682 (UK).
Choose Love Inc. is registered as a 501(c)(3), charitable non-profit organisation (US).



JANUARY – DECEMBER 2021

The figures in this report reflect the financial transactions of the UK branch of Choose Love, a restricted fund under the auspices of Prism the Gift Fund, registered charity number 1099682 and of the US branch, registered as a 501(c)(3) charitable non-profit organisation. The calculations are based on the average monthly exchange rates for 2020 and 2021 (source: www.oanda.com).

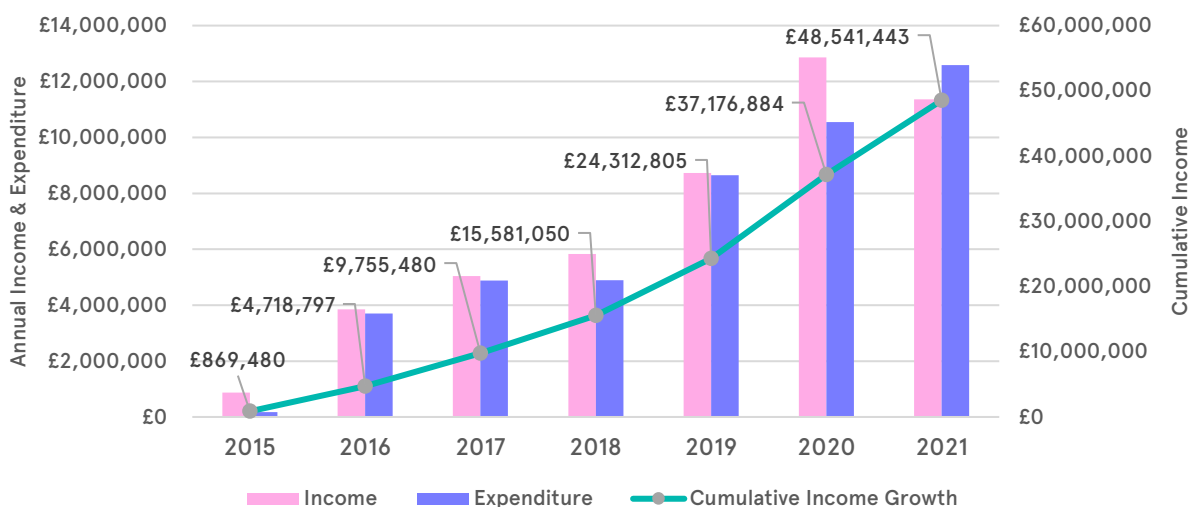
Please note that Choose Love Inc. uses accrual accounting (based on transaction occurrence) as opposed to cash accounting (when payments are received/made) used at Prism the Gift Fund. For the Global Accounts, cash-based accounting has been used to compile the figures. Therefore, if the US branch (Choose Love Inc.) figures in this document are compared with the Choose Love Inc. audited accounts there may be a discrepancy. This is due only to the difference in accounting methods used and is not a difference in actual income/expenditure.

OPENING BALANCE 1 st Jan 2021	CLOSING BALANCE 31 st Dec 2021
£4,001,671	£2,793,848

	2021	2020	% change
Global Income	£11,364,559	£12,864,079	-12%
Global Expenditure	£12,583,017	£10,548,062	+19%

Expenditure/income ratio	111%	82%	+29%
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GLOBAL INCOME AND EXPENDITURE SINCE INCEPTION

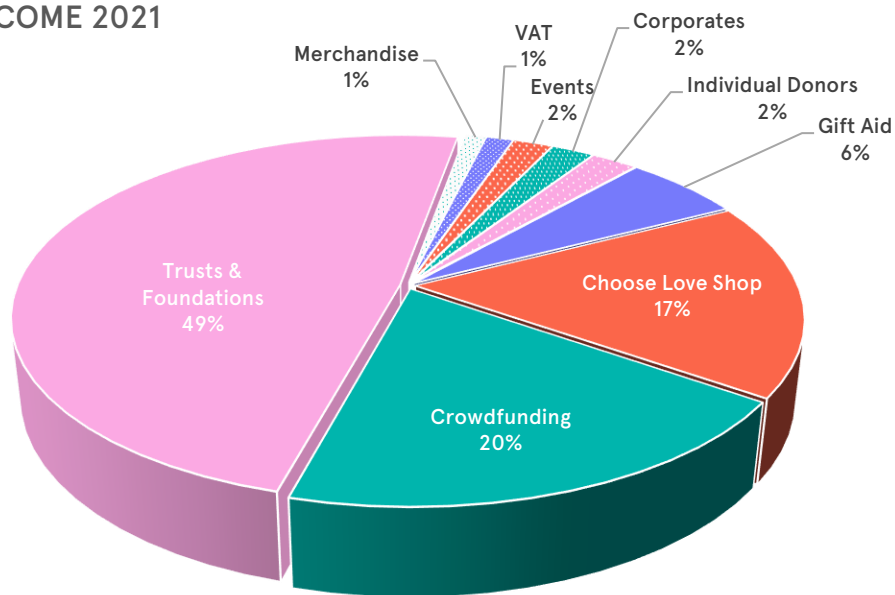




GLOBAL INCOME 2021

Income Category/Year	2021			2020	% Change
	Restricted	Unrestricted	Total	Total	
Choose Love Shop	£1,961,316	£0	£1,961,316	£2,305,913	-15%
Corporates	£45,233	£196,528	£241,761	£171,470	41%
Crowdfunding	£143,147	£2,077,146	£2,220,293	£2,397,187	-7%
Events	£1,000	£223,250	£224,250	£181,489	24%
Gift Aid	£0	£665,094	£665,094	£500,163	33%
Individual Donors	£63,858	£198,721	£262,579	£224,070	17%
Merchandise	£0	£117,829	£117,829	£303,565	-61%
Trusts & Foundations	£5,309,384	£209,180	£5,518,564	£6,700,223	-18%
VAT	£0	£152,874	£152,874	£80,002	91%
Grand Total	£7,523,937	£3,840,622	£11,364,559	£12,864,079	-12%

GLOBAL INCOME 2021





INCOME ANALYSIS

2021 was a year in which the world adapted to living with the Covid-19 pandemic, while doing all it could to emerge from lockdown measures as safely as possible. So many of the activities we'd always enjoyed and missed out on in 2020 became possible once again, but now needed to be considered with more care. For Choose Love this meant we could return to some of the fundraising activities we love most, like festivals and opening the Choose Love Shop on Carnaby Street. Income from events increased by 24% from the previous year, and thanks to the work of the Partnerships team, corporate donations increased by 42%. Although we approached all fundraising activities with renewed energy, the odds were against us and overall, we weren't able to match the generosity we received in 2020. The Choose Love shop in London had to be closed once again just before Christmas as Covid cases rose and further lockdown measures were announced.

In addition to the challenges of the pandemic, in 2021 we consciously shifted our focus from fundraising to strengthening our internal processes and policies, particularly around safeguarding. This impacted our income, but was important to ensure our organisational growth was sustainable, and that we could continue supporting our partners with their own capacity-building over the coming years. Choose Love undertook an independent organisational review which was followed by personnel changes and the hiring of new staff to support our growing programmes distribution. This went hand in hand with higher core costs, as detailed in the expenditure section. The aim of the organisational changes was to remain flexible yet diligent, so that we could keep providing humanitarian funding in the most efficient way to our partners on the ground.

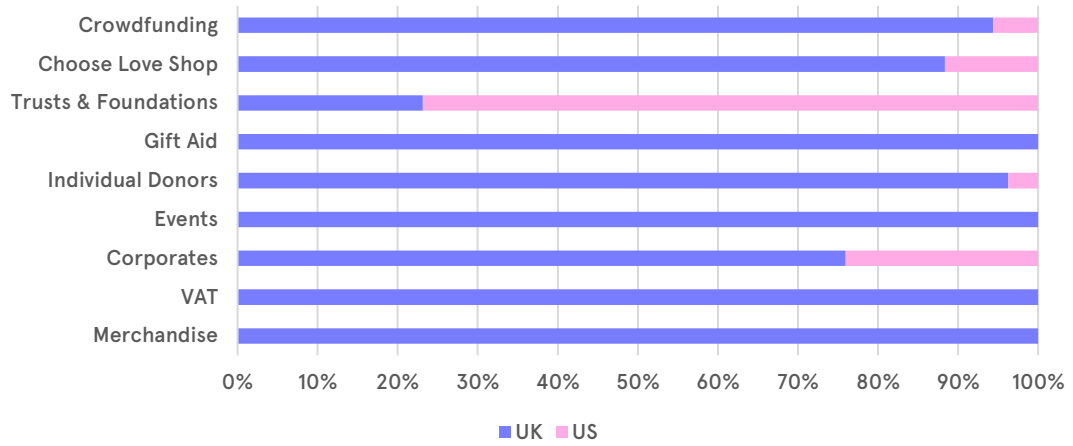
The decrease of 61% in merchandise income occurred as a result of changes in the service provider handling all Choose Love merchandise from stock to sale. A large proportion of proceeds from Choose Love merchandise sales didn't reach us until 2022 and will be therefore accounted for in next year's annual accounts.

INCOME BY BRANCH

Income category / Branch	UK	US	Total
Choose Love Shop	£1,732,601	£228,715	£1,961,316
Corporates	£183,655	£58,106	£241,761
Crowdfunding	£2,096,126	£124,167	£2,220,293
Events	£224,250	£0	£224,250
Gift Aid	£665,094	N/A	£665,094
Individual Donors	£252,849	£9,730	£262,579
Merchandise	£117,829	N/A	£117,829
Trusts & Foundations	£1,276,800	£4,241,764	£5,518,564
VAT	£152,874	N/A	£152,874
Grand Total	£6,702,077	£4,662,482	£11,364,559



INCOME BY BRANCH 2021





TRUSTS & FOUNDATIONS WITH SUPPORT OVER £5,000 IN 2021 *

1	Arnold Burton Charitable Trust	20	Kahane Foundation
2	Bernard Lewis Family Trust	21	Lister Charitable Trust
3	Bill and Melinda Gates Foundation	22	Network of European Foundations
4	Bosch Foundation	23	Open Hands Foundation
5	Combined Jewish Philanthropies	24	Open Society Foundation (FPOS SCZYK)
6	Comic Relief	25	Rockefeller Brothers Fund Inc
7	Common Counsel	26	Roddick Foundation
8	Donate4Refugees	27	Rosenthal Family Foundation
9	Dorothea Haus Ross Foundation	28	Schwab Charitable Fund
10	Dr Bronners Family Foundation	29	Shapiro Foundation Trust
11	Dunn Family Charitable Foundation	30	Silicon Valley Community Foundation
12	Fidelity Investment	31	Swift Foundation
13	Full Circle Foundation Limited	32	The Boston Foundation
14	Global Whole Being Fund (Rudolf Steiner Foundation)	33	The Cottage Bridge Foundation
15	Hopewell Fund	34	The Little Charity (Be the Earth)
16	Humanity Now	35	The Savitri Waney Charitable Trust
17	Impact Assets Inc	36	Tides Foundation
18	J Van Mars Foundation	37	Vitol Foundation
19	Jewish Communal Fund		

* Listed in alphabetical order. Donors who wish to stay anonymous are not listed

CORPORATES WITH SUPPORT OVER £5,000 IN 2021 *

1	Caroline Hirons Limited
2	DWSS Inc
3	Earl of East Ltd
4	Gary Wright and Sheila Teague
5	Google Inc (Deepmind)
6	Los Angeles College Fund
7	Mishcon De Reya
8	Mytheresa.com
9	Other Art Fair Ltd
10	Shaftesbury plc
11	TBalance
12	The Secret Linen Store
13	Vivo Life
14	Warner Media

* Listed in alphabetical order

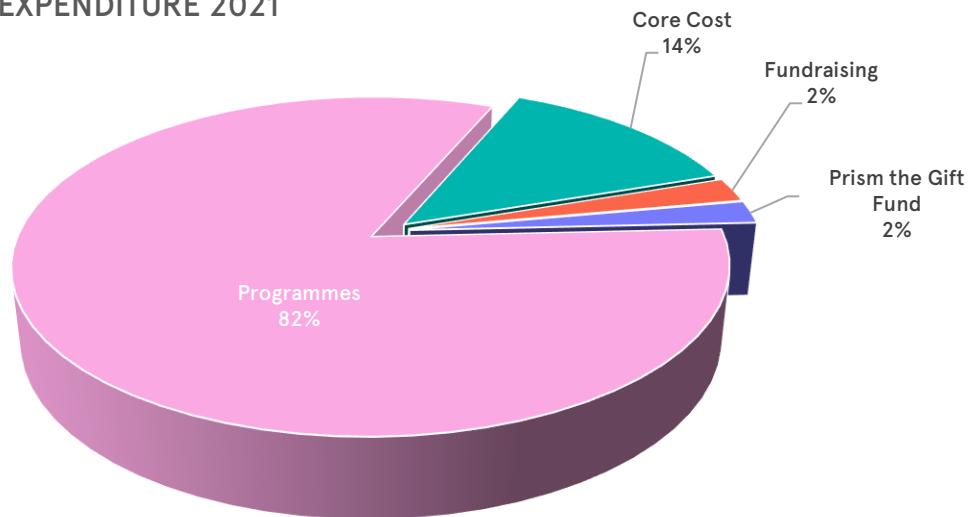


GLOBAL EXPENDITURE 2021

[Expenditure key](#) explaining Programmes and Core Cost in detail can be found on page 16.

Type of Expenditure		2021	2020	% Change
Programmes	Choose Love’s project costs and grants to partners on the ground.	£10,333,800	£9,246,548	+12%
Core Cost	London HQ, staff, operational costs – rent, bills, admin costs, PR, legal costs.	£1,686,533	£781,887	+116%
Fundraising	Event organisation, venue hire, travel costs to meet donors, consultancy fees for fundraisers, website costs including Choose Love Shop costs.	£292,335	£331,087	-12%
Prism the Gift Fund	UK based charitable umbrella providing administration of giving, finance and compliance management and governing structure, including board of trustees.	£270,350	£188,540	+43%
Grand Total		£12,583,017	£10,548,062	+19%

GLOBAL EXPENDITURE 2021

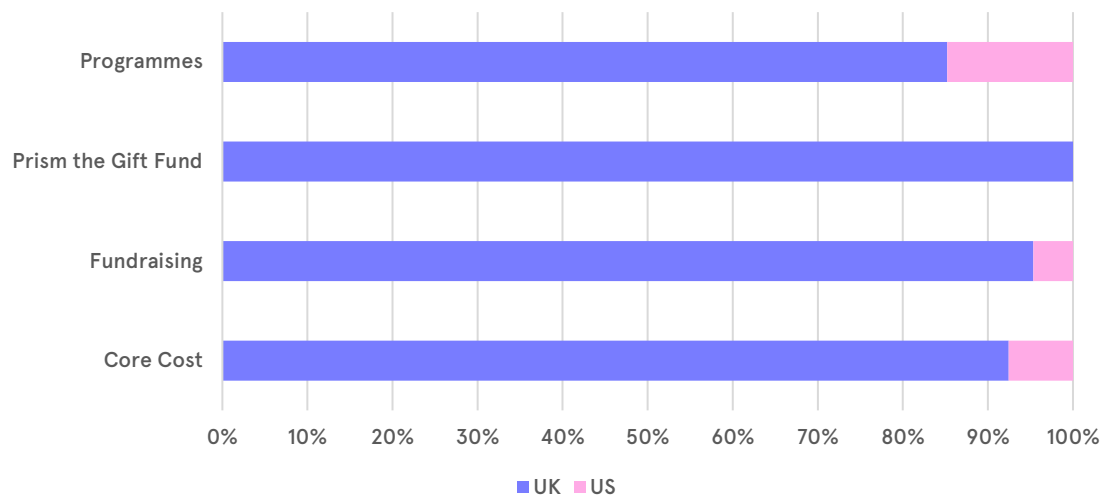




EXPENDITURE BY BRANCH

Expenditure category/Branch	UK	US	Total
Core Cost	£1,559,000	£127,533	£1,686,533
Fundraising	£278,755	£13,580	£292,335
Prism the Gift Fund	£270,350	N/A	£270,350
Programmes	£8,804,115	£1,529,685	£10,333,800
Grand Total	£10,912,219	£1,670,798	£12,583,017

EXPENDITURE BY BRANCH 2021



Please note that the UK branch consists of the headquarters and the full operational team, therefore more than 85% of the total funds are distributed through the UK. The US branch acts mainly as a fundraising body for income from Trusts & Foundations, with less operational activity and fewer staff. As of 2021, programmes funding is increasingly being distributed through the US branch for partners working on the US/Mexican border, the Middle East and rest of the world.

EXPENDITURE ANALYSIS

Programmes

Despite the challenges experienced with fundraising, in 2021 Choose Love distributed 12% more programmes funding than in 2020. This higher programmes expenditure was possible as a result of the increased capacity of the team, allowing more partners to be onboarded and turnaround times for grants to remain low. The hiring of Choose Love’s first Impact and Research Manager led to the redevelopment of our reporting processes, with new templates being distributed to partners and more quantitative and qualitative data being collected. Not only did this allow us to monitor grants more effectively, it also greatly improved our transparency as an organisation.



Grants to partners increased by 22% while both direct costs and operational costs decreased by 31% and 47% respectively. This reflects Choose Love's move towards being an exclusively grant-making organisation. Up until 2020, Choose Love was operating on the ground as well as funding partners through grants. In 2021, Choose Love moved towards solely grant-making to partners with expert knowledge of intricate local situations. Although it was a hard decision for the board to make, it was seen as a positive and more efficient model to run. Instead of duplicating the efforts of our local partners with years of experience, it made more sense for us to support their work and help them to increase their capacity. In 2021 we supported 202 organisations in 22 countries.

Greece remained the country to which Choose Love sent the largest amount of programmes funding. In 2021, Greece recorded 4,331 arrivals by sea, 4,826 arrivals by land and a total refugee population of 119,650. As Greece forms part of Europe's most travelled migration route, Choose Love has developed a well-established network of local partners in the region. A team of four Choose Love Programmes Managers carry out continual assessments to support the changing needs of displaced communities in Greece, to ensure that funding reaches those that need it most. Greece is still a port of call for most refugees trying to reach the EU and UK, and pressures on this route only heightened after the Taliban took control of Afghanistan in August 2021. This tragic event also triggered the distribution of funding directly to Afghan communities. Our Afghanistan campaign raised almost £800,000 in 2021 and the full amount was distributed to 23 partners across the world.

The country with the second highest distribution of funding in 2021 was the UK, the birthplace of Choose Love. In 2021, there were over 137,000 refugees living in the UK, and almost 105,000 asylum seekers. People seeking asylum in the UK are prevented from working and are provided with less than £6 per day from the government to cover the costs of their basic necessities. Choose Love's UK partners worked tirelessly to support those newly arrived in the UK, or who were living in unstable conditions such as hotels. The amount granted directly to our partners in the UK reached £1.1 million, with a total of 38 organisations supported. The variety of gaps filled ranged from food vouchers, practical distributions and youth services to mental health, LGBTQ+ and legal support. As a result, the hardship of vulnerable individuals was eased, and our UK partners continued providing vital community services to refugees and asylum seekers in the UK.

In 2021, Choose Love funded 11 partners in Northern France. These partners supported displaced communities in the makeshift camps in Calais and Dunkirk, providing a wide range of services including hot food, firewood, material aid, legal information, wifi services and specialist support for women and unaccompanied children. With increased securitisation measures at the UK-France border compounding an already challenging situation for people living outside, the humanitarian aid funded by Choose Love was a lifeline of warmth and humanity in a progressively hostile environment.

Choose Love had two field managers present on the ground in Calais until July 2021, holding strong relationships with our grantees and doing continual needs assessments of the shifting situation for displaced communities. They attended inter-association meetings in both Calais and Dunkirk, including in meetings specialising in the situation for unaccompanied children as well as the cross-border forum (a space for collaborative advocacy work between organisations operating in the UK and France). Choose Love funded a wide range of partners in Calais until December 2021, with due diligence and monitoring of these being done from the central office in London from July-December. This was following the decision to reduce our funding commitments on the border heading into 2022, as our focus shifted to assisting partners supporting unaccompanied children and providing legal assistance for access to safe and legal routes of passage.



Lebanon has been one of the countries most affected by the Syrian war, with the highest rate of refugees per capita: one refugee for every four Lebanese nationals. The already stretched country has been suffering from an economic crisis since 2019, caused mainly by years of state corruption and unsustainable fiscal policies. The disastrous economic situation compounded after a devastating explosion in Beirut in 2020 destroyed a quarter of the capital. As a result, our programme support in Lebanon doubled in 2021. Choose Love and a group of donor organisations launched the 'Funders for Refugee Leadership in Lebanon' – an initiative to ensure pooled international funding reaches refugee-led organisations in the country. The initiative has since been renamed Collective for Refugee Leadership in MENA (CRLM). So far, the Collective has provided continuous support to Lebanese communities responding to refugee needs through 8 local partners.

In 2021, number of encounters along the US-Mexico border reached a 20-year high. Over 1.5 million people arrived at the border and crossed into the US, while over 1 million more were expelled back to Mexico or deported to their country of origin. As a result, the humanitarian situation on either side of the border became dire, with people on the move incredibly vulnerable to exploitation, targeted violence, and going without basic necessities. Choose Love responded to this crisis by increasing our funding in this region by £120,000 to 21 grassroots organizations filling gaps in protection and humanitarian aid. Choose Love has maintained support to partners in the region as numbers of arrivals along the US-Mexico border continued to hit record highs into 2022.

During 2021, the flow of people moving through the Balkans continued, with an increase in the numbers of people travelling through Serbia. A 'new' major route into Europe opened, which divided the flow of people travelling North. The first, traditional route continued through Serbia, into Bosnia and eventually into Croatia; the second route saw people travelling from Serbia into Romania, across a relatively low-security border. Albania, Serbia and Romania all recorded higher overall numbers of people on the move, with a marked increase in the number of unaccompanied minors and young men from Afghanistan. Choose Love remained a consistent presence in 2021, funding 13 partners in the region. With a focus on partners providing emergency material aid and food, as well as testimony collections of police violence at the borders through a marked increase in projects doing targeted advocacy work, Choose Love solidified its status as a trusted and responsive funder in the region.

Core Costs (inc. Prism the Gift Fund)

The core operational costs of Choose Love's work more than doubled in 2021. This was due to an independent, organisation-wide review and a shift in focus to capacity building. We received a dedicated capacity-building grant to enable this growth to happen, which meant that all public donations via the website and Choose Love Shop continued to support programmes costs directly. For the first time in Choose Love's history, the position of COO was created and there was an expansion in all departments following an internal review. Such significant changes meant an increase in the cost of recruitment, salaries and training, and we expanded our office space to accommodate the growing team. During this period we worked on strengthening our internal processes, building extensive safeguarding structures, and improving our database systems to enhance the donor journey and transparency of donations.

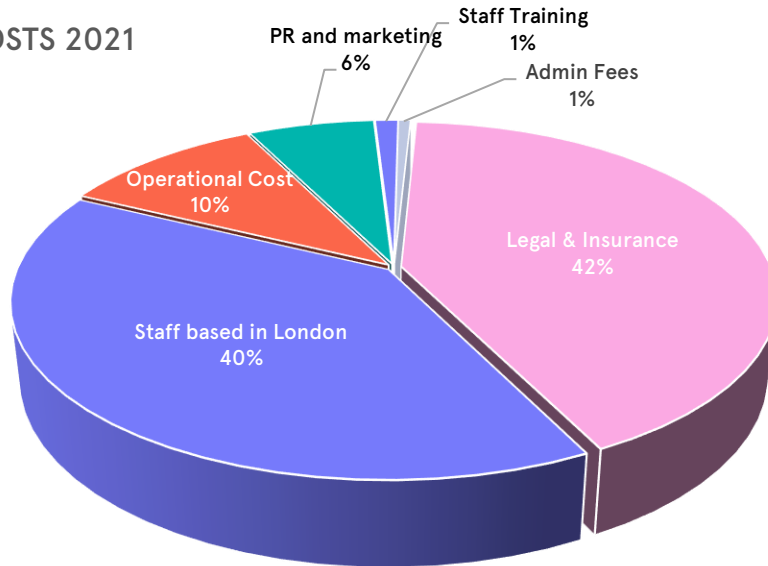
To support these growing operations, Prism the Gift Fund, the UK-based charitable umbrella of Choose Love that provides donation administration, finance and compliance management, and a governing structure inc. a board of trustees, raised their fee to meet the needs of their largest Collective Fund. The increase of 43% in Prism fees allowed Prism to recruit a new team member and dedicate more time of their wider team to support Choose Love's compliance and financial processes. The fee covers 2.4% (inc. VAT) of Choose Love's annual income, enabling a designated team of four full-time staff to manage all financial and compliance matters.



CORE COSTS

Core Costs	2021	2020	% Change
Admin Fees	£10,464	£5,594	+93%
Legal & Insurance	£108,651	£80,068	+36%
Operational Cost	£704,592	£249,203	+183%
PR and marketing	£175,266	£60,158	+191%
Staff based in London	£667,925	£386,864	+73%
Staff training	£19,634	£0	+100%
Core Cost Total	£1,686,533	£781,887	+116%

CORE COSTS 2021

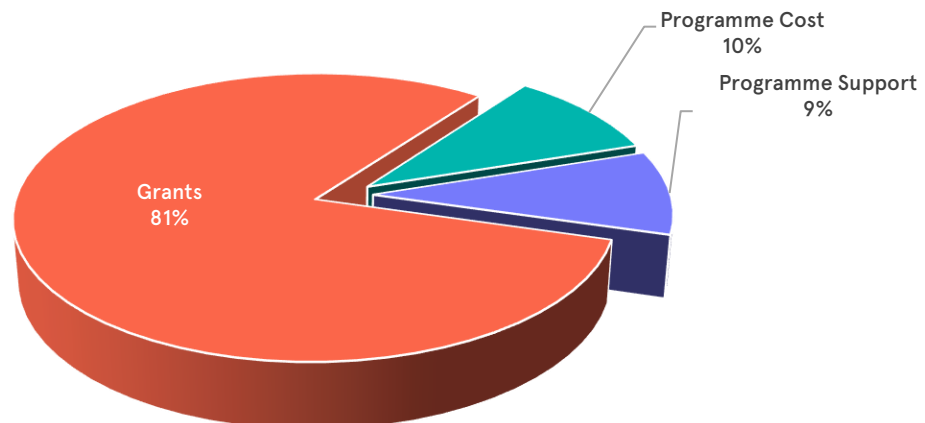




PROGRAMME COSTS

Programmes		2021	2020	% Change
Grants		£8,340,504	£6,818,035	+22%
Grants Total		£8,340,504	£6,818,035	+22%
Programme Cost	Direct Cost	£774,370	£1,115,948	-31%
	Operational Cost	£243,069	£460,998	-47%
Programme Cost Total		£1,017,438	£1,576,946	-35%
Programme Support	Admin Fees	£1,499	£912	+64%
	Cash available on the ground (Soldo)*	£0	£8,479	-100%
	Legal & Insurance	£21,259	£35,782	-41%
	Monitoring & Evaluation	£30,966	£77,977	-60%
	PR and marketing	£82,280	£105,023	-22%
	Staff - Implementing Partners	£129,166	£165,669	-22%
	Staff HQ	£393,267	£242,298	62%
	Staff on the ground	£294,318	£168,470	+75%
	Staff Training	£21,101	£15,204	+39%
	Volunteer Expenses	£2,001	£31,755	-94%
Programme Support Total		£975,857	£848,268	+15%
Grand Total		£10,333,800	£9,246,548	+12%

PROGRAMMES EXPENDITURE 2021





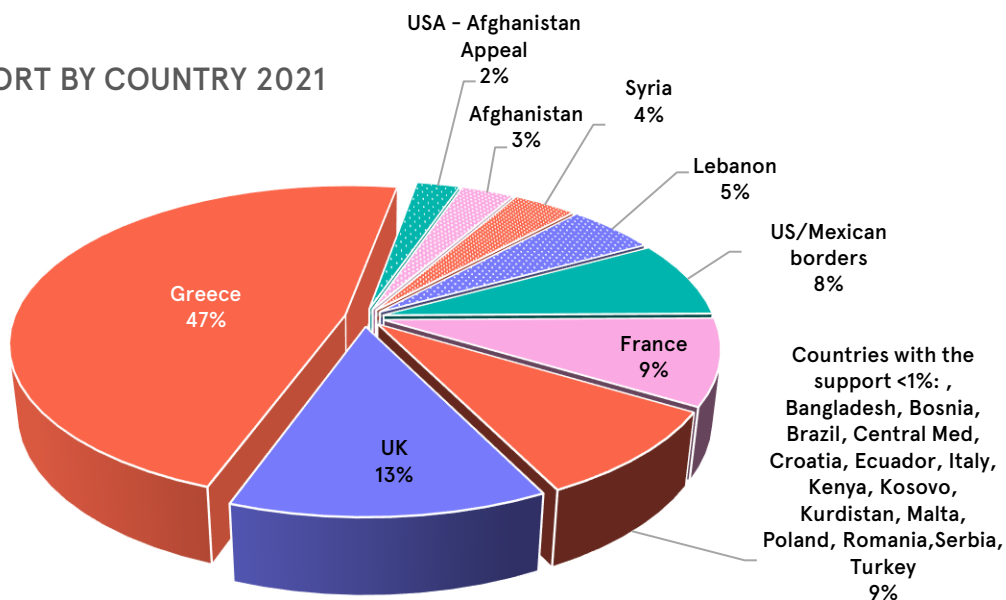
SUPPORT BY REGION (PROGRAMMES ONLY)

Country	2021	2020	% Change
Afghanistan	£313,148	£0	+100%
Bangladesh	£15,000	£70,046	-79%
Bosnia	£150,746	£100,454	+50%
Brazil	£76,000	£150,331	-49%
Central Med*	£117,648	£0	+100%
Croatia	£9,314	£9,200	+1%
Ecuador	£139,999	£0	+100%
France	£905,007	£1,013,549	-11%
Greece	£4,871,076	£5,027,592	-3%
Italy	£67,161	£84,610	-21%
Kenya	£10,000	£0	+100%
Kosovo	£22,151	£0	+100%
Kurdistan	£117,474	£58,700	+100%
Lebanon	£524,453	£261,192	+101%
Malta	£2,230	£0	+100%
Poland	£3,613	£0	+100%
Romania	£32,400	£0	+100%
Serbia	£139,972	£94,228	+100%
Spain	£0	£13,262	-100%
Syria**	£377,989	£616,652	-39%
Turkey	£58,407	£40,058	+46%
UK	£1,324,333	£1,027,556	+29%
US/Mexican borders	£801,700	£679,119	+18%
USA	£253,979	£0	+100%
Grand Total	£10,333,800	£9,246,548	+12%

* In previous years Central Mediterranean projects (Search & Rescue) were included under specific countries in our Annual Accounts.

** Projects in Syria are supported through our UK/US and EU registered partners.

SUPPORT BY COUNTRY 2021

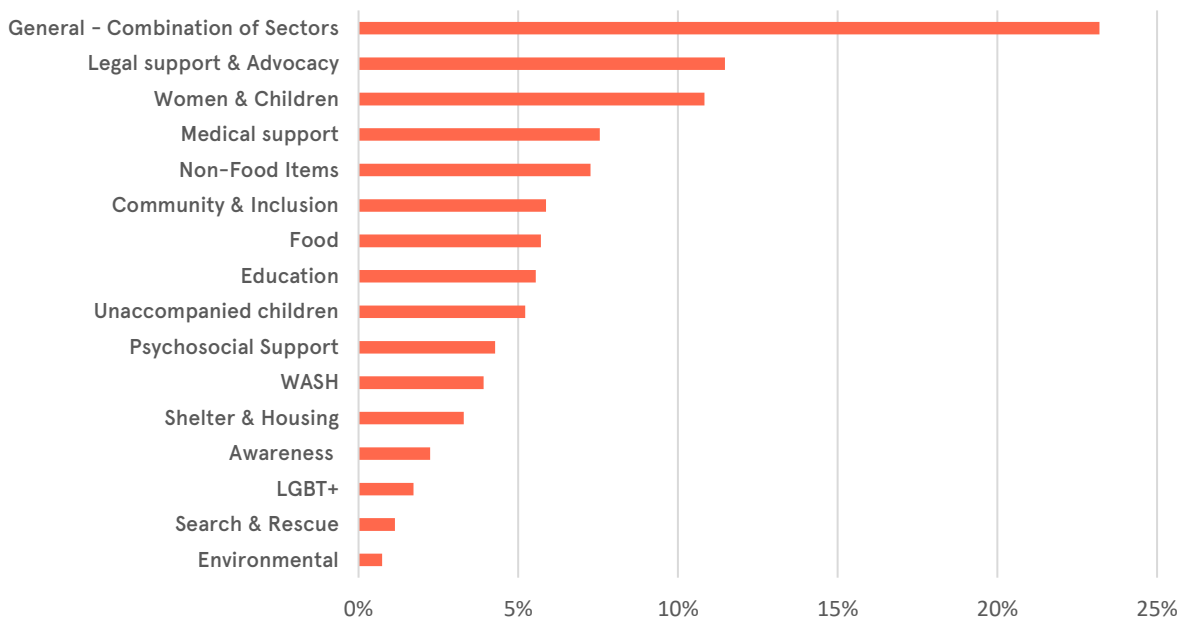




SUPPORT BY SECTOR (PROGRAMMES ONLY)

Sector	2021	2020	% Change
Awareness	£231,996	£215,963	+7%
Community & Inclusion	£607,003	£510,050	+19%
Education	£573,510	£781,467	-27%
Environmental	£76,000	£142,620	-47%
Food	£589,668	£435,446	+35%
General - Combination of Sectors	£2,397,240	£1,383,594	+73%
Legal support & Advocacy	£1,185,205	£761,020	+56%
LGBT+	£178,192	£99,064	+80%
Medical support	£781,161	£924,175	-15%
Non-Food Items	£750,657	£1,175,200	-36%
Psychosocial Support	£441,759	£491,701	-10%
Search & Rescue	£117,648	£100,250	+17%
Shelter & Housing	£340,228	£339,494	0%
Unaccompanied children	£539,023	£245,843	+119%
WASH	£404,699	£450,436	-10%
Women & Children	£1,119,810	£1,190,227	-6%
Grand Total	£10,333,800	£9,246,548.35	+12%

SUPPORT BY SECTOR 2021





PARTNERS SUPPORTED IN 2021

Partners are listed by country of operation, rather than their country of registration, e.g. Hand in Hand is registered in the UK but provides support in Syria and Turkey. Some of the partners we support operate in two or more countries e.g. Collective Aid can be found listed under France, Bosnia and Serbia. In 2021 we supported 202 partners across 24 regions. The campaign column provides further detail of programme eg. target beneficiaries of Choose Love’s funding.

Country	Partner	Campaign
Afghanistan	Association of Afghan Healthcare	Afghanistan Appeal
	Peace of Mind Afghanistan Inc.	Afghanistan Appeal
	ReFOCUS Media Labs	Afghanistan Appeal
	War Child	Afghanistan Appeal
Bangladesh	Restless Beings	
Bosnia	Baobab Experience	
	Collective Aid	
	No Name Kitchen	
	Pomozi.ba	
	Team Humanity	
Brazil	Fundo Casa	
Central Mediterranean	Proactiva Open Arms	
	Refugee Rescue	
	Search and Rescue Relief (SARR)	
	SOS Mediterranee	
Croatia	Are You Syrious	
Ecuador	Uplift	Afghanistan Appeal
France	Calais Food Collective	
	Collective Aid	
	Dunkirk Refugee Women Centre	
	ECPAT	
	Human Rights Observers (HRO)	
	L'Auberge Des Migrants	
	Maison Sesame	
	Project Play (Donate4Refugees)	
	Refugee Info Bus	
	Refugee Rights Europe	
	Refugee Youth Service	
	Safe Passage	
	SINGA France	Afghanistan Appeal
The Calais Woodyard		
Greece	A drop in the Ocean	
	Action for Education	
	ARSIS (Association for the Social Support	
	ASSIST	
	Asterias – Starfish Foundation	



Country	Partner	Campaign
Greece	Attika Human Support	
	Avocats Sans Frontières	
	Baobab Women's Project C.I.C.	
	Baytna Hub - Comicdom	
	Because We Carry	
	Better Days Greece	
	Borderline	
	Chamomile Housing Project	
	CHEERing	
	Congolese Community of Greece	
	CRIBS International	
	Crisis Management Association (CMA)	
	Dentists 4 All / Seeds for humanity	
	Dirty Girls	
	Earth Medicine Rehabilitation	
	Ecological Movement of Thessaloniki	
	EKO (Low-Tech With Refugees)	
	Elix - Baytna Hubs	
	Equal Rights Beyond Borders	
	Eudaimonia Medical Services (EMS)	
	Fenix Humanitarian Legal Aid	
	FoodKind	
	Free Movement Skateboarding	
	Glocal Roots	
	Greek Council for Refugees	
	HIAS Europe	
	Human Aid Now	
	Human Rights Legal Project	
	HumanRights360	
	IHA	
	InCommonOn (Filoxenia)	
	InfoMobile	
	International School of Peace (ISOP)	
	Irida Women's Centre	
	Just Action	
	Kitrinos Healthcare	
	Legal Centre Lesbos	
	Mazi Housing Project	
	Med'EqualiTeam	
	Medical Volunteers International (MVI)	
Melissa Network		
Mobile Info Team (MIT)		
Movement on the Ground		



Country	Partner	Campaign
Greece	Northern Lights Aid	
	Offene Arme	
	Omnes	
	One Happy Family	
	Orange House (ZAATAR)	
	Pampiraiiki Support Initiative for Refugees	
	Perichoresis	
	Project Armonia	
	ReFOCUS Media Labs	
	Refugee 4 Refugees	
	Refugee Biryani & Bananas (RBB)	
	Refugee Trauma Initiative (RTI)	
	RefugeeEd	
	Samos Volunteers	
	Selfm.aid	
	Social Pharmacy	
	Solidarity Now	
	Soup and Socks e.V.	
	Still I Rise	
	Team Humanity	
	Thalassa of Solidarity	
	The Lava Project	
Velos - Greece		
Verein FAIR		
WaterShed		
Yoga and Sport with Refugees		
Zaporeak		
Italy	Baobab Experience	
	Pensare Migrante	
	Progetto20k	
Kenya	Gua Africa	
Kosovo	Terre des Hommes	Afghanistan Appeal
Kurdistan	Solidarites International	
	The Lotus Flower	
Lebanon	Basmeh & Zeitooneh	(FRL) Funders for Refugee Leadership
	Dental Mavericks	
	Free Shop	
	Funders for Refugee Leadership in	(FRL) Funders for Refugee Leadership
	Laban-Live Lactic Culture	(FRL) Funders for Refugee Leadership
	Molham Volunteers	
	Nadi Al Wehda Al Riady (EMA)	
	Sawa for Development and Aid	
SHiFT	(FRL) Funders for Refugee Leadership	



Country	Partner	Campaign
Lebanon	Stichting Friends of Alpha (ALPHA)	
Malta	Integra Foundation	
Poland	Fundacja Polska Gościnność (FPG)	
Romania	LOGS	
Serbia	Collective Aid	
	IDEAS	
	No Name Kitchen	
	Refugee Aid Serbia	
	Refugee Foundation Serbia	
Syria	CanDo	
	DOZ International	
	For Sama Impact Campaign	
	Hand in Hand for Aid and Development	
	IDA - Hope Hospital	
	The Hands Up Foundation	
	The Voices Project USA Inc.	
Turkey	IDA - Hope Hospital	
	Violet Organization	
	Women Now for Development	
United Kingdom	Afghan Association Paiwand	Afghanistan Appeal
	African Rainbow Family	
	After18	
	Aid Box Community	Afghanistan Appeal
	Akwaaba	
	Arian Teleheal	
	Baby Basics UK	Afghanistan Appeal
	Baobab Women's Project C.I.C.	
	Bloody Good Period	
	Coventry Asylum and Refugee Action	
	Coventy Migrant Womens Houses (CMWH)	
	Da'aro Youth Project	
	Hackney Migrant Centre (HMC)	
	Hopetowns	
	Humans for Rights Network (HFRN)	
	IndiGo Volunteers	
	May Project Gardens	
	NHS Charities Together	
	On Road Media	
	Peace of Mind	
	Project MAMA	
	RAPAR	
	Refugee Trauma Initiative (RTI)	Afghanistan Appeal
Resourcing Racial Justice		



Country	Partner	Campaign
United Kingdom	Revoke CIC	
	Safe Spaces for Black Women (Magool)	
	Salisbury World	
	Say It Loud Club	
	The Carers Network	
	The Flying Seagull Project	
	The Mosaic Community Trust	Afghanistan Appeal
	The Vavengers	
	Together Now	
	Unity Sisters	
	Wellbeing Pilot	
	West London Welcome	
	Women for Refugee Women	
	Young Roots	Afghanistan Appeal (partly)
US/Mexican borders	Al Otro Lado	
	Albergue Temporal Casa Arcoiris AC	
	Asylum Seeker Advocacy Project (ASAP)	
	Bishop Enrique San Pedro	
	Border Angels	
	Catholic Charities of the Rio Grande Valley	
	Catholic Community Services of Southern	
	CIELO	
	Derecho Copia a.c	
	DHIA	
	Espacio Migrante, A.C.	
	Freedom for Immigrants	
	FWD.us Education Fund, Inc.	
	Good Neighbor Settlement House	
	Haitian Bridge Alliance	
	IMUMI	
	International Refugee Assistance Project	
	Miles4Migrants	
	Pedagogical Institute of Los Angeles (PILA)	
	Refugee Health Alliance	
Team Brownsville Inc.		
The Nest		
Transgender Law Center		
USA	Afghan American Foundation	Afghanistan Appeal
	Afghan-American Women Association	Afghanistan Appeal
	Afghans for a better day tomorrow	Afghanistan Appeal
	ArtLords (Wartists, Inc.)	Afghanistan Appeal
	Institute for State Effectiveness	Afghanistan Appeal
	Muslim Youth for Positive Impact	Afghanistan Appeal

**CHOOSE
LOVE**



Country	Partner	Campaign
USA	Refugee & Immigrant Transitions	Afghanistan Appeal
	USAHello	Afghanistan Appeal
	Women for Afghan Women, Inc.	Afghanistan Appeal



EXPENDITURE KEY

Expenditure Type	Category	Sub-category	Examples
Programmes	Grants	-	Grants to organisations operating directly on the ground. Funding towards direct costs, operational costs, or overheads.
	Programme Cost	Direct Cost	Products & services for beneficiaries. Direct payments to suppliers for food, tents, sleeping bags, hygienic packs, clothes, toys, nappies etc.
		Operational Cost	Premises costs, vehicle cost, bills, tax, distribution costs
	Programme Support	Admin Fees	Bank charges, other charges and fees
		Cash available on the ground (Soldo)	Funding that has been distributed to the teams on the ground but not yet reported as spent. This funding is for general running costs and emergency response.
		Staff – Implementing Partners	Consultancy fees and payroll costs for staff working directly on projects. covering staff costs directly for long term partners who have not yet developed their own payment system for the staff.
		Staff HQ	Staff working on programmes from the HQ in the UK and US.
		Staff on the ground	staff based in the country of support, keeping close relationship with the partners
		Monitoring & Evaluation	Flight tickets, travel, accommodation, and food for staff responsible for M&E
		Volunteer Expenses	Food, travel, and accommodation
		Staff Training	First Aid, safeguarding, asylum process workshop, field staff wellbeing workshop, etc.
		PR and marketing	Banners, leaflets, website costs, social media management cost etc.
		Legal & Insurance	Legal fees and insurance related to work of Choose Love’s partners
Core Costs	-	Admin Fees	Bank charges, other charges and fees
		Staff	Consultancy fees and payroll cost for core team based in London, UK
		Operational Cost	London office rent, bills, tax, infrastructure cost
		PR and marketing	Banners, leaflets, website costs, social media management cost
		Legal & Insurance	Trademarks – brand protection, Legal advice, Insurance
		Staff Training	Leadership & Management Skills
Fundraising	-	-	Events organisation, venue hire, travel costs to meet donors, consultancy fees for fundraisers, website costs including Choose Love Shop costs, etc.
Prism the Gift Fund	-	-	UK based charitable umbrella providing administration of giving, finance and compliance management and governing structure, including board of trustees.